Crafting A Winning Grant Application

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TRIGGER
FUNDRAISING

Your case
for support

Introduction

Problem

Solution

Impact

Ask

Introduction

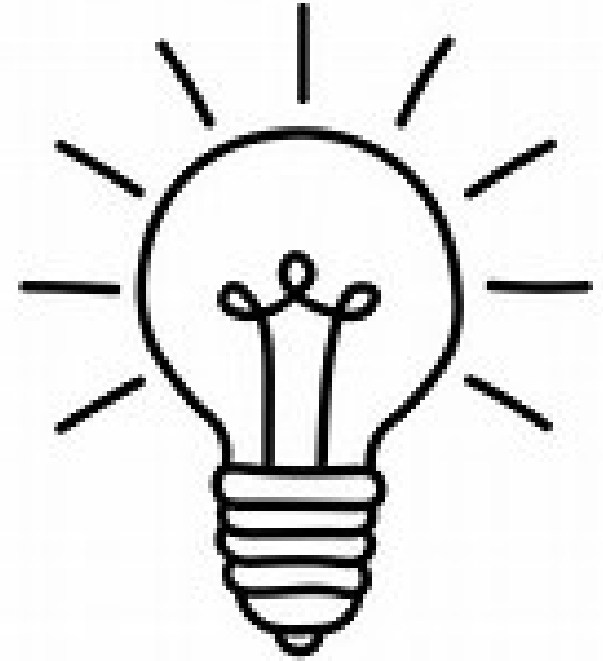Who are you and what do you want?

<u>Problem</u>

What is the problem you are tackling? Prove it!

- External data – local statistics, quotes from organisations, local authority reports

- Your own data – community surveys, beneficiary surveys, attendance figures

- Gap analysis – what other organisations work in a similar field? Are you copying services or filling a gap?

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Solution

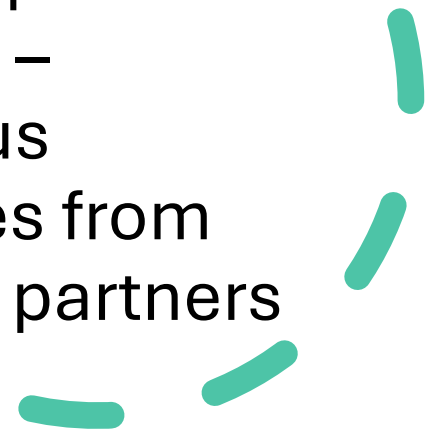What are you doing to tackle the problem?

- Who are your beneficiaries?
- Day, time and frequency of support
- Who is responsible for delivering support – staff, volunteers
- Safeguarding

Impact

- What are the outcomes from your work?

- How will you prove you have met those outcomes? – surveys, assessments, data

- Why are you best placed to deliver this work? – Expertise, previous successes, quotes from beneficiaries and partners

Ask

- Direct
- Budget
- How will you sustain the project at the end of the grant?
- Your current financial situation

Task

Research